



# ACHIEVE

SCHOLARSHIP PROGRAM



**PRAIRIE  
CENTRE**  
Credit Union

**Knock our  
socks off, and  
you could win  
your share of  
\$14,500.**

The top two scoring entries will each be awarded a **\$3,500** scholarship.\*

Prairie Centre will also award up to **15 x \$500** scholarships for the runner-up submissions.

Scholarship winners must be willing to participate in any subsequent promotional or media coverage.

*\*Prairie Centre will not award more than one \$3,500 scholarship to any school.*

## Your Challenge

The intent of the Achieve Scholarship program is to encourage students to tap into their creativity and ideas on how to help Prairie Centre solve real business challenges. The best and most usable ideas are awarded **up to \$3,500**.

As Prairie Centre moves forward with a focus on building and strengthening relationships with our future generations, we would like your ideas and input into the following:

How can Prairie Centre assist you in the next stage of your life, and what does an ideal relationship look like with a financial services provider?



# Application Formats

Students can present their ideas using a variety of platforms and formats. We've provided some ideas below to help get your started:

1. Video (use your smartphone to build your story or capture your ideas)
2. Audio (podcast / interview style)
3. Slide Deck
4. Video Illustrations
5. Written Essay
6. Animation

# Scoring

## Effort & WOW Factor

Think outside the box when creating your content. Feel free to use still images, audio, music, or any other content types to convey your idea(s).

## Clarity & Organization

Is it easy to understand how your idea could be brought to life?

## Unique-ness & Creativity

Is there something out there already like it, or is your idea the first of its kind?

## Quality of Submission

Entries that have low audio quality, screen resolution, or lack legibility will be docked points. There is no requirement around minimum or maximum length for your submission. It should be long enough to get your ideas across without losing your audience's interest.

# How To Submit

1. Save the file onto a flash drive and drop off at any Prairie Centre branch. Ensure it's placed in a sealed envelope labeled "Attention: Marketing", and include your return address so we can get your flash drive back to you!
2. Upload your file to a file sharing platform (Dropbox, Youtube etc.) and send the link to [achieve@pccu.ca](mailto:achieve@pccu.ca).

## IMPORTANT:

Submissions are due by  
**Monday, May 1, 2023**



# Criteria

Prairie Centre's Achieve Scholarship is open to all Grade 12 students in one of the following schools who are pursuing any type of post-secondary education for a minimum of one year full-time studies (proof of enrollment will be required).

- **Beechy**
- **Delisle**
- **Dinsmore**
- **Eatonia**
- **Elrose**
- **Eston**
- **Herbert**
- **Kyle**
- **LCBI**
- **LeRoy**
- **Loreburn**
- **Lucky Lake**
- **Outlook**
- **Rosetown**
- **Spiritwood**

Students must achieve a 70% minimum for \$3,500 scholarships. Students must achieve a minimum of 50% to qualify for runner-up scholarships of \$500.

If minimum marks are not achieved, the scholarship money will be allocated towards education and / or youth initiatives in the Prairie Centre trading area within the calendar year.

Student submissions will be viewed by a panel where they will be scored. Submissions must receive a minimum score to be eligible for a scholarship. If no one from your school sends in a submission or the minimum score is not met on any entries, no scholarship will be awarded. All submissions may be used in part, or in whole, for marketing purposes. Student will be given full recognition if their work is used.

